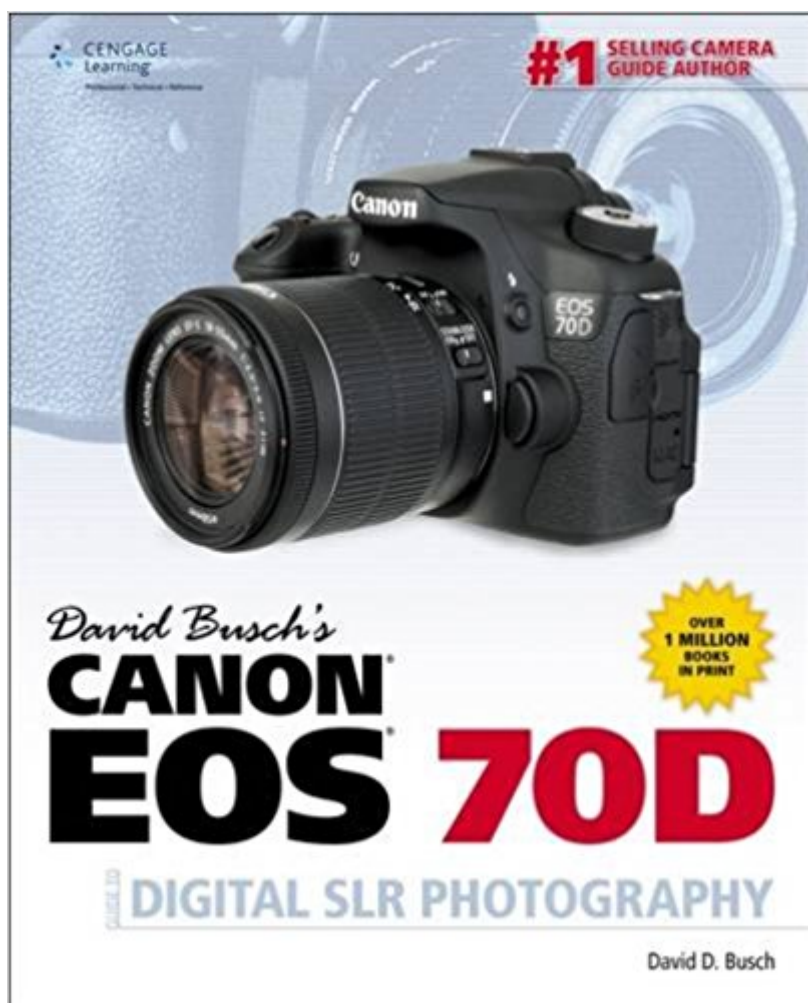


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# David Busch's Canon EOS 70D Guide To Digital SLR Photography (David Busch's Digital Photography Guides)



## Synopsis

DAVID BUSCH'S CANON EOS 70D GUIDE TO DIGITAL SLR PHOTOGRAPHY is the comprehensive resource and reference for the new Canon EOS 70D, an affordable dSLR with fast continuous shooting frame rates and advanced exposure metering. With this book in hand, you will explore the world of digital photography, develop your creative vision, and take beautiful photographs with the Canon EOS 70D. With clear how-to steps and full-color illustrations, DAVID BUSCH'S CANON EOS 70D GUIDE TO DIGITAL SLR PHOTOGRAPHY covers all the features of this powerful camera in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy Canon EOS 70D "road map," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as a hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Canon EOS 70D today.

## Book Information

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## Customer Reviews

As a hobbyist looking to take my skills to the next level, I upgraded to the 70D from an xTi. Canon's manual is not awful, but with so many new features to learn (WiFi connections, video, live view and touchscreen, advanced custom autofocus functions) I thought I could benefit from a third-party book as well, and so I purchased this book. There's much to like in this book. Although some details in the

early chapters are repeated from the camera's manual (such as the map of camera buttons, ports, and controls), this information is easier to read and better illustrated; most topics in the rest of the book go well beyond the camera's manual. The author supplements explanations with high-quality color photos and tips and anecdotes from his personal experience; he also does a nice job in most places of explaining not only how to use a feature, but why. **STRENGTHS:** It is not easy to write a book intended to satisfy a wide audience with varying skill levels and experience, but I think there is something in this book for everyone. Here's a sampling of topics I thought were particularly detailed and helpful:- Good treatment of metering methods (evaluative, partial, spot, center-weighted), with photos that illustrate which method to use for a given lighting situation, as well as helpful examples of when to use exposure modes (aperture priority, program mode, etc.

Another **MUST** have companion book for any 70D owner - As always, the Canon Factory manuals are about as helpful and user friendly as deciphering hieroglyphics on a cave wall via candlelight - Sorry Canon, but the included factory manual is a bit much and too difficult to quickly navigate to specific reference material - I've always joked that Canon needs to include a 'user guide & manual' on the actual camera manual because it's always so dryly written and complicated for the amateur and a yawn for the semi pro/pro - That's where David Busch steps in and saves the day -Whether you're an experienced pro with a vast working knowledge of photography that understands the Zone system, focal lengths, shutter speed and aperture and the relation between the two, ISO, and the Kelvin scale OR just a regular person looking for a user friendly guide to explain their new camera in a language that everyone can comprehend, this is the go to book and guide -Don't even bother with the official Canon manual - Set it in the bookcase and forget about it (I stopped telling people to set fire and/or shred the official Canon factory manual because when you upgrade cameras and decide to sell the old one on Ebay, it's best to have the manual) - At any rate, David Busch's guide on the 70D is another winner - It's loaded with detailed info on everything the camera does, complete with charts, reference material and examples - He not only shows the 'how' but also includes the 'why' part - Followed up by examples in a detailed, well written and clear (but not long) language that won't confuse the beginner/casual photographer or bore the experienced guys out there - Each chapter covers a specific topic, camera function or setting - No vague nondescript ramblings that jump all over the book -

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